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Group C Communications, Inc. Announces the Sale of The TFM Show to Hanley Wood, LLC.

Group C will launch a Web TV channel in spring 2008, a real estate magazine in fall 2008, and two new events in spring 2009.

Tinton Falls, NJ – May 1, 2008 – Group C Communications, Inc., an integrated business to business media company comprised of national magazines, events, and Web communities, announced today that Hanley Wood, LLC has acquired **The TFM Show**. Hanley Wood, LLC will produce the annual **TFM Show** beginning with the 2009 event. Terms of the agreement are confidential. This acquisition followed the successful operation of the 2008 TFM Show, which was held April 22 - 24 at Navy Pier in Chicago.

For the past 11 years, **The TFM Show** has been attracting attendees and industry attention from every corner of the world. **The TFM Show** is the nation's premier event for senior facility management executives, and is the only facility management event that offers a comprehensive program including top-notch educational courses; an exhibit hall featuring the latest facility products, services, and technologies; networking events; and unique facility tours.

The agreement fits the long-term strategic goals of both organizations.

Ted Coene, co-president of Group C, said, "While the divestiture of an asset such as **The TFM Show** is never an easy decision, we feel that in the long run this move will prove beneficial to the event's attendees and exhibitors. The facility managers who attend **The TFM Show** will now have the opportunity to network with architects, engineers, specifiers, and general contractors at CONSTRUCT, and our exhibitors will gain access to a wider audience that is responsible for the entire life cycle of the building environment—from design and construction to maintenance and operations."

"This is a milestone for our company which will accelerate the growth of Group C Communications," Coene added. "The sale of **The TFM Show** allows the company to expand its portfolio of hosted buyer events, print, and online media and broadens our opportunity to generate new revenue sources and profit centers."

As Group C Communications, Inc. enters the next stage of its development, the company plans to launch a new Web TV channel in the spring of 2008, a new real estate publication in the fall of 2008, and two new hosted buyer events in the spring of 2009.

Group C Communication's publication group includes *Today's Facility Manager* magazine, which serves the information needs of facility management professionals; and *Business Facilities* magazine, which is read by executives who are looking to relocate or expand their companies.

In addition to these leading print brands, Group C Communication's event division also produces two annual hosted buyer events—**The TFM Forum**, a hosted buyer event for senior level facility management executives; and **Business Facilities LiveXchange**, another hosted buyer event for corporate executives who are looking to streamline the site selection process.

Group C extends its reach and dominance online via an array of Web sites tied to its magazines and events. The company has also built Group C-Link, a matchmaking computerized appointment system that will allow hosted buyer event attendees to make the very best use of their time. In May 2008, Group C Communications will introduce TFM Tube, an exciting Web TV channel that provides facility management and real estate professionals with the industry's most comprehensive selection of how-to videos, and demos of the latest facility management products and services.

ABOUT GROUP C COMMUNICATIONS, INC.

Group C Communications, Inc., founded in 1968, is an integrated business to business media company comprised of national magazines, events, and Web communities that educate and connect business leaders with high quality content that allows them to make informed decisions. As publishers of *Business Facilities* and *Today's Facility Manager*, Group C reaches facility managers and top-level executives who make significant decisions involving the long- and short-term needs of their company and facilities. The company also offers targeted face-to-face networking and valuable educational opportunities through **Business Facilities LiveXchange** and **The TFM Forum**.

